

FACULTY PROFILE

Personal Details

Name : N.VIJAYALAKSHMI

Designation : ASSISTANT PROFESSOR IN COMMERCE DEPARTMENT

Date of Birth : 21.07.1983

Contact Address : NO.153,10th Cross, Ram Nagar Extension, Kondur , Cuddalore

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Area of specialization : Marketing, HRM, Financial and Corporate Accounting, EDP, Financial Management

Educational Qualification

Degree/ Diploma	Subject	Institution / University	Year of Completion	Grade / Percentage
B.COM	COMMERCE	St Joseph Arts and Science College - Madras University	2003	58.4%
M.COM	COMMERCE	St Joseph Arts and Science College -Thiruvalluvar University	2006	56.9%
M. Phil	COMMERCE	Annamalai University	2008	60%
B.Ed	COMMERCE	Thiruvalluvar University	2009	83%
PH. D	COMMERCE	Thiruvalluvar University	Pursuing (Tentative year) 2023	

Teaching Experience

Sl. No.	Name of the college / institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Thiruvalluvar Arts and Science College Kurijipadi	2009	2010	1	
2.	C.Kandaswami Naidu college for Women in Cuddalore	2015	2022	7	
3.	Immaculate college for women in Cuddalore	2022	2023	1	1

Orientation / Refresher / Faculty Development Programme Attended

Title of the Programme	Place	DATE
Freight Forwarding Faculty Development Program course	Annamalai University	17.07.2023-21.07.2023
Innovation Teaching and Learning method	C. Kandaswami Naidu college for women in Cuddalore	11.07.2022-16.07.2022

Workshop / Seminar Programme Attended

Title of the Programme	Place	DATE
Global Institute of statistical Solutions	Periyar Arts College	18.03.2023-20.03.2023
Research Methodology	C. Kandaswami Naidu College for women in Cuddalore	25.04.2022

National / International Conference Attended

Title of the Conference	Place	DATE
Empowering Educator	C.Kandaswami Naidu College for Women in Cuddalore	07.09.2023

Research Papers Presented

Title of the Paper	Place	DATE

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Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
Green Market Marketing for Environment in eco friendly products	Journal of Fundamental and Comparative Research	Vol. VII, no. 12(VII) : 2021 ISSN : 2277-7067

Key Positions/Responsibilities Held / Holding

Position / Responsibility	Institution / Organization	Period	
		From	To

Project Guidance

S.No	Project Guided	No.of Students
	UG	
	PG	20
	M .Phil	

Other Details (if any)

S.No	Details
1.	Advance research methodology Mooc course Date : 17 June-01July 2021